

# Diane Simpson

## Facilitator & Coach

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## About Diane

Diane Simpson is the founder of Mind IP and a dynamic personal development expert with a steely mission to help people uncover their **authenticity** and take full **responsibility** for authoring their own lives.

Diane has developed and facilitated a variety of high-level Personal Development & Leadership programmes in some of the top blue-chip businesses in the country.

Diane is unique in her ability to offer up to the minute thinking, as well as ancient philosophies on the nature of , and practicalities around personal mastery. Whether it be a Talk, Facilitated Workshop or a Retreat, Diane immerses herself into the unique needs of the business or group she is guiding, her goal always being to create and enjoyable, illuminating & impactful intervention.

As most of us do, Diane stumbled into her career, obtaining a degree in marketing and business management and working for some of the major banks. A change in direction toward her true calling was painfully won and she channels her learnings as well as her obsession with growth and awareness into her own life and her dealings with people.

Diane believes that "everyone has what it takes to live their authentic purpose and that sometimes they just need a little help uncovering it".

She is saddened that although there are so many 'quick fixes' on offer via professional practitioners, so few of them really honour the uniqueness of each individual. The knock-on effect of these remedies failing is that the client is usually left feeling that 'they' have failed, further adding to the problem being addressed. She believes, wholeheartedly, that there is a place for science in every human approach and that this integrated with a 'client centred' philosophy is how people really begin to shift and take responsibility for their lives.

Diane continues to grow and develop her craft and has gone on to obtain post-grad qualifications in Life Coaching, Mastery in Integrated Coaching and is a Practitioner for the Insights Personal Profiling system.

## Focus Areas

### Leadership Programmes/Retreats

- Needs analysis
- Bespoke design
- Assessment
- Roll-out
- Follow-up

### Personal Development Programmes and Retreats

- For individuals and teams
- Needs analysis
- Bespoke design
- Assessment
- Roll-out
- Follow-up

### Team & Business Profiling

Using 'Insights' profiling which is an internationally accredited profiling tool used in 32 countries.

## Qualifications

- Current** – **Masters Thesis Professional Coaching** - Middlesex University
- 2014** – **Accredited Profiling Practitioner** - Insights Discovery Worldwide
- 2011** – **Assessor, Moderator, Evaluator, Material Developer** - ETDP SETA
- 2010** – **Mastery in Professional Coaching** - Middlesex University
- 2007** – **Post-graduate Diploma Life Coaching** - Life Coaching Inst. UK
- 2004** – **B.Comm. Marketing & Business Management** - Oxford Brookes UK
- 2000** – **Counsellor/Mentor** - Lifeline South Africa
- 1999** – **Diploma Financial Management**